



TINA SOMERVILLE

SENIOR GRAPHIC DESIGNER

CONTACT

021 023 45076

houseofsomer@gmail.com

ABOUT ME

Professional Senior Graphic Designer with over 15 years of experience specialising in graphic design and communications.

Demonstrated expertise in **integrated graphic design** within the spheres of **engineering, transport, and infrastructure projects, as well as marketing departments.** Dedicated to enhancing visual communication strategies and audience engagement, with a focus on delivering impactful brand experiences for both **B2B** and **B2C** clients across diverse industries, including **FMCG, furniture, homewares, and governmental agencies.**

Adept at leading projects from inception to completion, proficient in idea generation, concept development, artworking, art direction, finished art, pre-press, and client relationship management. Skilled in **mentoring junior designers** and effectively managing supplier relationships. Possess **seven years of prior experience in digital marketing,** account management, campaign coordination, and sales management.

Experienced in **designing for various mediums, including print and web,** encompassing long-format documents, business cases, bid and tender submissions, annual reports, infographics, eDMs, banner ads, social media assets, landing pages/web pages, promotional campaigns, branding and identity materials, internal and external communications, signage, promotional stands, mock-ups, packaging, labels, 3D printing, and textile design.

Known for exceptional versatility, reliability, and capability, with a proven track record of success in hybrid and remote working environments.

PERSONAL

Name Tina Somerville
Citizenship New Zealand Citizen

CONTACT

Mobile 021 023 45076
Email houseofsomer@gmail.com
Location Matamata, Waikato

WORK

Experience 15 years +
Currently Senior Graphic Designer

EDUCATION

Degree Bachelor of Visual Arts
 2004 University of Auckland
Diploma Graphic Design
 2015 Yoobee School of Design

SOFTWARE

Adobe InDesign (CC) ██████████
 Adobe Illustrator (CC) ██████████
 Adobe Photoshop (CC) ██████████
 Adobe Premier Pro (CC) ██████████
 Adobe Rush (CC) ██████████
 Microsoft Office 365 ██████████

WEB APPLICATIONS

Squarespace ██████████
 Magento ██████████
 Shopify ██████████
 Mailchimp ██████████
 Figma ██████████

PORTFOLIO AND MORE ABOUT ME



Portfolio
Attached



Website
houseofsomer.co.nz



LinkedIn
linkedin.com/in/tinasomerville

www.houseofsomer.co.nz

TIMELINE

- 2021-24**
OCT 21 - APR 24
Senior Consultant, Visualisation (Graphic Design)
 Aurecon New Zealand
 Hybrid / remote
Integrated, project based designer, working across NZ & AU's largest transport and infrastructure projects.
- 2019-21**
MAY 19 - OCT 21
Senior Graphic Designer
 Morgan Furniture Int Ltd (La-Z-Boy AU & NZ and Hunter Home)
 Auckland, New Zealand
- 2018-19**
SEP 18 - MAY 19
Graphic Design Manager
 Pernod Ricard
 Auckland, New Zealand
- 2016-18**
MAY 16 - AUG 18
Graphic Designer
 Goodman Fielder
 Auckland, New Zealand
- 2015-16**
OCT 15 - APR 16
Graphic Designer
 The Produce Company
 Auckland, New Zealand
- 2012-15**
MAR 12 - DEC 15
Graphic Designer
Freelance/Own Business
 Melbourne, Australia
 Auckland, New Zealand
- 2010-14**
AUG 10 - JUL 14
Search Engine Marketing Campaign Manager
 Sensis
 Melbourne, Australia
- 2009-10**
MAR 09 - FEB 10
Media Buyer and Sales Support
 Punch Advertising
 Auckland, New Zealand
- 2009-04**
Earlier experience can be viewed on my LinkedIn profile

www.houseofsomer.co.nz